

LTS LINK

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SECURITY SOLUTIONS FOR CAR DEALERSHIPS

INTRO

Car dealerships face challenges of theft, vandalism, fraudulent claims, and other costly concerns. These issues underline the importance of robust security measures for a safer and more customer-centric environment.

To overcome these challenges, LTS offers the NDAA-compliant **Pro-VS** series with cameras, NVRs, and accessories. Dive into our comprehensive solutions and case studies for car dealerships.

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CHALLENGES IN CAR DEALERSHIPS

INSIGHTS

Theft and Vandalism

Theft and vandalism pose significant challenges for car dealerships in the US. Every year, nearly 700,000 vehicles nationwide are reported stolen, with a staggering 40% of these thefts occurring at car dealerships.

False Damage Claims

Another prevalent issue is false damage claims. Some customers bring vehicles into service centers with pre-existing dents or blemishes, forcing dealerships into expensive settlements for damages they didn't incur.

Reference: [Security Magazine](#)



Other Costly Issues

The logistical challenges of managing multiple sites, the vulnerabilities associated with large properties with open perimeters, and high expenses coupled with the limitations of relying on security guards further compound the concerns for dealerships.

Solutions and Case Studies

In light of these concerns, video surveillance has become essential for dealerships to prevent crimes and deter fraud.

An Illinois dealership, facing increased thefts, recently enhanced security in their 34,000 sq. ft. facility with an advanced surveillance system covering both the interior and exterior. This investment not only enhanced their security but also led to reduced insurance premiums.

Similarly, an East Coast dealership deployed a surveillance system to capture nearly every angle of vehicles, helping identify pre-existing damages. This comprehensive system, with various camera placements and remote access capabilities, refuted 25 false damage claims over a six month period, resulting in significant savings.

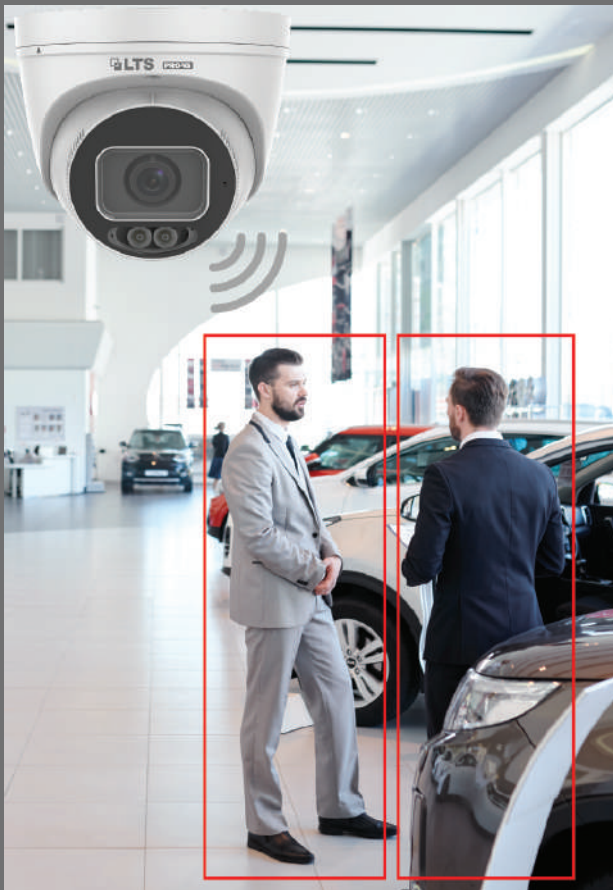
SECURITY SOLUTIONS FOR DEALERSHIPS

SOLUTIONS

LTS seamlessly combines video security, commercial displays, and alarm systems for car dealerships, offering a comprehensive approach to facility management.

Parking Lots and Perimeters

Since dealerships typically have limited staff on duty at night, precise intrusion detection and prompt responses are vital. With Color 24/7 technology, our dual-lens PTZ camera [VSPTZIP4C44WSL-X25IR](#) excels even in low-light conditions. This PTZ offers both wide-area coverage and a 25x optical zoom for sharp details. Additionally, the camera's built-in mic and strobe light proactively deter potential intruders, perfect for monitoring expansive areas like parking lots and perimeters.



Main Entrances

The main entrances at car dealerships are critical areas for both security and welcoming guests. The LTS turret IP camera [VSIP3C82W-28MDA](#) provides AI-empowered video surveillance, such as People Counting and Crowd Density Monitoring, providing insights to measure in-store traffic and improve operational service efficiency.

Showrooms

LTS offers a wide variety of IP cameras to provide solutions for showrooms at dealerships. For instance, Fisheye cameras offer a cost-effective solution for high-quality monitoring in a complex area. Our varifocal dome with MD 2.0 and Corridor Mode provides discreet and efficient surveillance. In addition, the Interactive Flat Panel (IFP) elevates the demo experience for sales reps and customers.

- Fisheye: [VSIP75122F-SE](#) (New)
- Varifocal Dome: [VSIP7643W-MDAZ](#)
- IFP: V6 Classic Series (New)

Control Rooms

Our MD 2.0 NVRs and monitors are ideal for a more streamlined control room experience.

PRO-VS MD 2.0 FIRMWARE RELEASE

NEW RELEASE

Pro-VS is our NDAA-compliant product line including IP cameras, recorders, PoE, and accessories.

We just released the Pro-VS MD 2.0 firmware. Both IPCs and NVRs have been upgraded to fully leverage the MD 2.0 human/vehicle classification for improved alarm efficiency.

SKU	Firmware	Features
VSN8104-P4	ProVS NVR 3	MD 2.0, 4K
VSN8208-P8	ProVS NVR 4	MD 2.0, 4K
VSN8216-P16	ProVS NVR 4	MD 2.0, 4K
VSN8432-P16 / VSN8432	ProVS NVR 4	MD 2.0, 4K
VSIP8342W-28MDA / VSIP8342W-MDA	ProVS IPC2	MD 2.0
VSIP7442W-28MD / VSIP7442W-MD	ProVS IPC2	MD 2.0, Vandal-proof
VSIP3442W-28MDA / VSIP3442W-MDA / VSIP3442WB-28MDA	ProVS IPC2	MD 2.0
VSIP9743W-MDAZ	ProVS IPC2	MD 2.0, Varifocal
VSIP7643W-MDAZ	ProVS IPC2	MD 2.0, Varifocal
VSIP3643W-MDAZ	ProVS IPC2	MD 2.0, Varifocal
VSIP8382W-28MDA / VSIP8382W-MDA	ProVS IPC3	MD 2.0, 4K
VSIP7182W-28MDA / VSIP7182W-MDA	ProVS IPC3	MD 2.0, 4K, Vandal-proof
VSIP3182W-28MDA / VSIP3182W-MDA / VSIP3182WB-28MDA	ProVS IPC3	MD 2.0, 4K



ENHANCED SECURITY AT TEXAS DEALERSHIP

CASE STUDY

A car dealership in Texas faced the challenge of adequately monitoring its expansive lot for the safety of its assets and staff. Collaborating closely with the installer, LTS provided a customized surveillance solution.

We advised installing our Pro-VS MD 2.0 dome cameras indoors and bullet cameras outdoors for accurate human and vehicle detection to reduce false alarms. The service bay was equipped with 360-degree fisheye cameras, while the parking areas were covered by Color 24/7 PTZ cameras with Active Deterrence. The system included 32-channel NVRs for storage and real-time monitoring. Additionally, the Pro-VS app enabled security staff to receive instant notifications for quick responses to threats.

The revamped video surveillance system was a resounding success, leading to a marked decrease in car thefts and unwarranted damage claims.



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